

Shradha Shree

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WORK EXPERIENCE

Product Designer • Datadog • Santa Clara (CA)

Oct 2024 – Present

- **Lead designer** across Jobs Monitoring recommendations, dbt CI/CD checks, and Dead Letter Queues within Data Observability and Data Streams Monitoring, driving 0 to 1 product strategy, systems thinking, and execution across complex developer workflows.
- **Designed and scaled the Recommendations Hub** for Spark, Databricks, Snowflake, and BigQuery, transforming manual investigation into ranked fixes with supporting evidence and projected savings of **tens of thousands of dollars per customer**. Extended the experience across channels through a weekly digest and MCP server that surfaces recommendations directly in engineers' coding agents. **Onboarded 3 design partners**.
- **Launched dbt CI/CD checks**, defining a pull-request experience that surfaces downstream models, dashboards, and projects impacted by a change, with drill-down into Datadog lineage. Enabled engineers to assess merge impact in seconds and investigate only when needed. **Product demoed at Snowflake and Databricks summits**.
- Launched Datadog's first Dead Letter Queue experience within Stream Monitoring, extending SQS monitoring into failure remediation for platform engineers and SREs. Built technical fluency through developer interviews and independent research, then designed remediation around recoverability: **Redrive** as the default action, with irreversible **Purge** gated by explicit confirmation. Adopted by **20 customers** since launch and featured in **Dash announcements**.
- **Established the team's AI-assisted prototyping practice**, building functional frontend prototypes with AI tools, developing reusable skills and shared resources, and coaching junior designers to build greater technical fluency and execute beyond static design artifacts.

Senior Product Designer (Remote) • Airship • Seattle (WA)

Oct 2020 – Sep 2023

- Launched Airship's first **feature-flag experimentation platform**, a new product line for the company, owning the rollout model end to end from audience targeting through staged ramp and scheduling. Onboarded **2 customers** and drove **6 signups** into the early-access program.
- Built self-serve setup for **36 third-party integrations**, replacing a docs-only process with a guided multi-step flow covering API key generation, configuration, and a ready-to-paste code snippet. Sole designer from vision through internal testing to ship, cutting onboarding from **days to hours**.
- Designed and facilitated a **4-day design sprint** for 8 cross-functional partners, authoring the agenda, exercises, and session materials, to rebuild marketing analytics into customer-centric reporting dashboards.

UI / UX Designer • Roomster • New York City (NY)

Sep 2019 – Sep 2020

- One of **two designers** at a 10-person startup: shipped consumer iOS, Android, tablet, and web experiences to millions across **190+ countries**, cutting subscription and onboarding friction **30%**.

EDUCATION

MS Information Experience Design • Pratt Institute • NY

GPA 4.0 • May 2020

MA Economics • Panjab University • India

GPA 4.0 • Aug 2015

BA Economics • University of Delhi • India

GPA 3.83 • May 2012

SKILLS & TOOLS

Design: 0 to 1 Product Design, Information Architecture, Interaction Design, Data Visualization, Design Systems.

Research: Customer Interviews, Usability Testing, Journey Mapping, Competitive Analysis, Heuristic Evaluation.

Domains: Observability, Spark, Databricks, Snowflake, BigQuery, dbt, Kafka, SQS, Feature Flags, Experimentation.